Tutorial

How to create Clothing products with compliance data on Amazon

Here is my product !

Title

Vans Men's Classic T-Shirt

Description

A ▾	**B**	*I*	U̲	☰	☷	⇤	⇥					<>
☰ ▾	A̲ ▾	∞	▦ ▾	🖼	🎥	⊘						

Media   Add media from URL ▾

Add media
or drop files to
upload

Product status

Active

ⓘ Existing products now
have an active status. If
this product still needs
work, change the status
to draft. Learn more   ✕

SALES CHANNELS AND APPS   Manage

Online Store   ●
Schedule availability

Insights

Insights will display when the product
has had recent sales

Organization

Product type

Apparel

And its variants and SKU

☐		Color	Size	Price	Q
☐	👕	Beige (Double Cr	XS	€ 13.78	Edit
☐	🖼	Blue (Navy-aqua	XS	€ 13.78	Edit
☐	🖼	Yellow (Mineral Y	XS	€ 13.78	Edit
☐	🖼	Beige (Double Cr	S	€ 13.78	Edit

Create matching group

Matching group allows you to group products, it allows to refine your collection selection.
Go to Models > Matching Group

Matching groups   Models   Overrides   Mappings

GROUP NAME

Clothing

CONDITIONS

Collection   is equal to   Apparel   +

Click on Save Button

Back   Save

Create a Model

Add a new Model

Go to Models > Matching Group
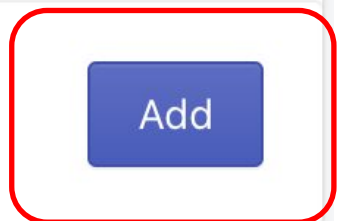
Step 1 – Add Model

Select matching group and prodyct type

Matching groups   Models   Overrides   Mappings   ?

Create a model

Product Type: Select Product Type   Select

Attributes   Add

Product code
exemption: None   ⬍

Brand override:

Manufacturer override:

ℹ Models allow to enrich data of matching groups (set of products). You must configure the
   product type, universe and mandatory attributes.

                                              Cancel   Save

Step 2 - Select matching group and universe

Please choose matching group

| Clothing | ⇅ |

**① ← **

Please choose universe

Auto Accessory	Baby	Beauty	Camera And Photo	**Clothing**	② ←
Consumer electronics	Food And Beverages	Gift Cards	Health	Home	Home Improvement	Industrial
Jewelry	Lighting	Mechanical fasteners	Music	Musical instruments	Office	Outdoors
Pet Supplies	Power Transmission	Shoes	Software Video Games	Sports	Sports memorabilia
Tires And Wheels	Toys	Video	Wireless

Salwarsuitset	Use product type
Saree	Use product type
Shirt	Use product type
Shoes	Use product type
Shorts	Use product type

← ③

Refine by
selecting
Clothing Type

Step 3 – Add model details

Edit a model

Product Type: Clothing - Shirt   [Select]

Variation theme   [Size ▲▼]   **(1)**

Size (?)   [Size ▲▼]   **(2)**

Attributes **(3)**   [Add]

Age Range Description (age_range_description) **(4)**   [Remove] [Edit]
Default value   Adult

Shirt Height Type (shirt_height_type) **(4)**   [Remove] [Edit]
Default value   regular

Shirt Size Class (shirt_size_class) **(4)**   [Remove] [Edit]
Default value   alpha

Shirt Size System (shirt_size_system) **(4)**   [Remove] [Edit]
Default value   as1

Shirt Size Value (shirt_size) **(4)**   [Remove] [Edit]
Default value   {{Option/Size}}

Product code exemption: [None ▲▼]

(5) **Brand override:**   [_____]

Manufacturer override: [_____]

Details on next page

Model Details

1) **Variation Theme**
   If you products have variants, you will select the field/s on Amazon side (1) you want to decline your variants on. If your product don't have variants, skip the step 1 & 2.

2) **Selected variation attribute, here "Size"**
   Here you will select the corresponding Options (Shopify Side). If some of your products in the matching group don't have the selected Options fields, they will be created as individual products on Amazon. We chose here the variation theme Size, but many other are possible.

3) **Amazon Attributes (mandatory attributes added by default)**
   Amazon attributes will help you to enrich your feed, more you will add attributes, more you will sell because your product sheets will be highly qualified. Some attributes are required and in general they are tagged as "important". If they are not filled, you will get a "Feed Error". Depending on the Amazon Platform (US, EU, UK) some attributes are required for Apparel size data, these attributes are explained for each scenario ahead.

4) **Default values for attributes**
   You can map an existing field from Shopify here, and, if it is empty, replace it by the value you will input here.

5) **Product code exemption**
   You don't have to fill this part as your product have GTIN (barcodes)

Step 4 – Apparel Size attributes

Attributes are required according to the Product Type selected.

Product Types:
DRESS, SWEATER, KURTA, COAT, TUNIC, SOCKS, UNDERPANTS, SWEATSHIRT, PAJAMAS

Attribute Name	Description
TargetGender	Select the gender for which the product is intended. Valid values: Male, Female, Unisex
AgeRangeDescription	Select the age range for which the product is intended. Valid values: Adult, Big Kid, Little Kid, Toddler, Infant
ApparelSizeSystem	**Required**. Apparel Size System is used to display marketplace-specific apparel sizes to customers on the site
ApparelSizeClass	**Required**: Select the class of size representation. Numeric represents values such as numeric_7, numeric_8, numeric_9. Alpha represents values such as one_size, small, xl (X-Large). Age represents values such as 6_months, 2_years.
ApparelBodyType	**Conditionally mandatory**: Select the applicable body type.
ApparelHeightType	**Conditionally mandatory**: Select the applicable height type.
ApparelSize	**Required**: Select the applicable apparel size.Values are dependent on Size Class selection. Only numeric values such as numeric_8, numeric_10, numeric_12 are valid with the numeric Size Class.
ApparelSizeTo	**Optional**: If providing a range of sizes for a product, select the ending apparel size range value here. Valid selection here should be greater than Apparel Size Value.

Step 4 – Apparel Size attributes

Product Type: SHIRT

Attribute Name	Description
TargetGender	Select the gender for which the product is intended. Valid values: Male, Female, Unisex
AgeRangeDescription	Select the age range for which the product is intended. Valid values: Adult, Big Kid, Little Kid, Toddler, Infant
ShirtSizeSystem	**Required**: Size System is used to display marketplace-specific apparel sizes to customers on the site.
ShirtSizeClass	**Required**: Select the class of size representation. Numeric represents values such as numeric_7, numeric_8, numeric_9. Alpha represents values such as one_size, small, xl (X-Large). Age represents values such as 6_months, 2_years.
ShirtBodyType	**Conditionally mandatory**: Select the applicable body type.
ShirtHeightType	**Conditionally mandatory**: Select the applicable height type.
ShirtSize	**Required**: Select the applicable size. Values are dependent on Size Class selection. Only numeric values such as numeric_8, numeric_10, numeric_12 are valid with the numeric Size Class.
ShirtSizeTo	**Optional**: If providing a range of sizes for a product, select the ending apparel size range value here. Valid selection here should be greater than Apparel Size Value.
ShirtNeckSize ShirtNeckSizeTo	**Conditionally mandatory**: Fill only when ShirtSizeClass is selected as neck or neck_sleeve
ShirtSleeveLength ShirtSleeveLengthTo	**Conditionally mandatory**: Fill only when ShirtSizeClass is selected as neck_sleeve

Step 4 – Apparel Size attributes

Product Type: PANTS, SHORTS, OVERALLS

Attribute Name	Description
TargetGender	Select the gender for which the product is intended. Valid values: Male, Female, Unisex
AgeRangeDescription	Select the age range for which the product is intended. Valid values: Adult, Big Kid, Little Kid, Toddler, Infant
BottomsSizeSystem	**Required**: Size System is used to display marketplace-specific apparel sizes to customers on the site.
BottomsSizeClass	**Required**: Select the class of size representation. Numeric represents values such as numeric_7, numeric_8, numeric_9. Alpha represents values such as one_size, small, xl (X-Large). Age represents values such as 6_months, 2_years.
BottomsBodyType	**Conditionally mandatory**: Select the applicable body type.
BottomsHeightType	**Conditionally mandatory**: Select the applicable height type.
BottomsSize	**Required**: Select the applicable size. Values are dependent on Size Class selection. Only numeric values such as numeric_8, numeric_10, numeric_12 are valid with the numeric Size Class.
BottomsSizeTo	**Optional**: If providing a range of sizes for a product, select the ending apparel size range value here. Valid selection here should be greater than Apparel Size Value.
BottomsWaistSize	Valid Waist & Inseam representation format is: (waist_value)W x (inseam_value)L
BottomsInseamSize	Inseam sizes can be added in combination with Waist or alpha sizes.

Attribute: Target Gender

Select one of the following options:

Allowed values
male
female
unisex

Attribute: Age Range Description (1)

Select one of the following options for UK, DE, NL, SE, PL, FR, ES, AE, SA, IT:

Allowed values
adult
kid
infant
toddler

Select one of the following options for US:

Allowed values
little_kid
big_kid
toddler
adult
infant

Attribute: Age Range Description (2)

Select one of the following options for IN,BR:

Allowed values
adult
kid
baby

Select one of the following options for JP:

Allowed values
adult
kid
infant

Attribute: Size System (1)

Choose a value according to the platform.

BR
as2

DE,NL,SE,PL
as3

IN
as5

FR,ES,AE,SA
as4

Attribute: Size System (2)

Choose a value according to the platform.

JP
as7

IT
as6

UK
as8

US,CA,MX and AU
as1

Attribute: Apparel Size Class

Select one of the following options:

Allowed values	Comment
numeric	
alpha	Not applicable for IN
age	Not applicable for IN
alpha_jaspo	Only applicable for JP
numeric_go	Only applicable for JP
numeric_height	Only applicable for JP

Attribute: Shirt Size Class (1)

Select one of the following options for all MPs except JP, IN & BR:

Allowed values
age
alpha
numeric
neck
neck_sleeve

Select one of the following options for JP:

Allowed values
age
alpha
numeric
numeric_height
alpha_jaspo
numeric_go
neck
neck_sleeve

Attribute: Shirt Size Class (2)

Select one of the following options for IN & BR:

Allowed values
age
alpha
numeric

Attribute: Bottoms Size Class (1)

Select one of the following options for US, CA, MX, AU, UK, DE, NL, SE, PL, FR, ES, AE, SA, IT, BR:

Allowed values
age
alpha
numeric
waist
waist_inseam

Select one of the following options for JP:

Allowed values
age
alpha
numeric
numeric_height
alpha_jaspo
numeric_go
waist
waist_inseam

Attribute: Bottoms Size Class (2)

Select one of the following options for IN:

Allowed values
age
alpha
numeric

Attribute: Sizes

Size Type	Description	Module allowed values
Numeric	Only numeric values without locale suffix are allowed.	numeric_30, numeric_32, numeric_40
Numeric Range	Numeric value ranges specify from and to range value for the size. Range values are displayed with a hyphen and without spaces.	size: numeric_6 size_to: numeric_8 size: numeric_10 size_to: numeric_12
Alpha	Alphabetical representation of size values.	1x, 2x, 3x x_l (X-Large), xx_l (XX-Large), xxx_l (3X-Large) small, medium, large
Alpha Range	Both from and to range values for alphabetical sizes must be in the same format. Range values are displayed with a hyphen and without spaces.	size: small size_to: medium size: large size_to: x_l
Age	Age type size values are supported for kids, toddlers, and infants.	newborn, 3_months 1_year, 3_years 6_years, 6x
Age Range	Both from and to sizes for age ranges must be in the same format.	size: 0_month size_to: 3_months size: 4_years size_to: 5_years

Attribute: Sizes

Size Type	Description	Module allowed values
Body Type Suffixes	Additional body type suffixes can be provided with alpha and numeric sizes and related ranges. Sample displayed Values: 5 Big, 14-16 Plus X-Small Plus, 6X-Large Big, X-Large-XX-Large Husky	slim, husky, regular, plus, big
Height Type Suffixes	Additional height type suffixes can be provided with alpha and numeric sizes and related ranges. Sample displayed values: 20 Short, 23 Petite, 6-7 Tall 1X Petite, Medium Tall, X-Small-Small Extra Tall	petitte, short, regular, tall, extra_tall

Sample Apparel Model (UK)

Edit a model

Product Type: Clothing - Shirt   Select

Variation theme   Size/Color

Size ⑦   Size

Color ⑦   Color

Shirt Body Type (shirt_body_type)   Remove   Edit

Default value   `regular`

Shirt Height Type (shirt_height_type)   Remove   Edit

Default value   `regular`

Shirt Size Class (shirt_size_class)   Remove   Edit

Default value   `alpha`

Shirt Size System (shirt_size_system)   Remove   Edit

Default value   `as8`

Shirt Size Value (shirt_size)   Remove   Edit

Default value   `{{Option/Size}}`

Sleeve Type (sleeve_type)   Remove   Edit

Default value   `{{sleeve_type}}`

Target Audience (TargetAudience)   Remove   Edit

Default value   `Women`

Target Gender (TargetGender)   Remove   Edit

Default value   `female`

Sample Size Mapping (UK)

L	›	l
M	›	m
S	›	s
XL	›	x_l
XS	›	x_s
XXL	›	xx_l
XXXL	›	xxx_l

Export to Amazon

Select the matching group you created, select the items you want to export (or all) and click on Export.

a⁺ Amazon Integration Plus   by Common-Services

Dashboard   Connect   Workflow   Rules   Models   **Actions**   Reports   Roadmap   Help   📍 UK Account ▾

Catalog   Orders   Feeds   Operations   Scheduler   Failures   ⍰

Export   🇫🇷 Amazon.fr   🇬🇧 **Amazon.co.uk**   🇩🇪 Amazon.de   🇪🇸 Amazon.es   🇮🇹 Amazon.it

Import

Match   ☑ Send prices   ☑ Send quantities   ☑ Send images   ☑ Send metadata (title, description, category, etc.)

Lookup   Export all   Export selected

Search

Upload

Matching Group | Moisturiser   ⬍ |

Filter ▾   🔍 Search items   Search

Products   Total: 4   Showing: 4   Selected: 2

☐	SKU	Asin	Title	Qty	Price	Existing	✓
☑	MOIST	B086MWDTPY	Revitalising Moisturiser - 50ml	218	£14.49	Yes	
☑	MOIST100	B086MT9PMV	Revitalising Moisturiser - 100ml	321	£23.99	Yes	
☐	EXMOI	B086QL6L6R	Moisturiser & Exfoliant	427	£30.99	Yes	
☐	BEMOI	B086QLVDTS	Beard Oil & Moisturiser	188	£22.49	Yes	

✓ Can be created

Check the result of operation

In Action > Scheduler, check the result.

Wait for the feed to be completed

4 feeds are **Submitted** to Amazon, Products, Inventory, Price, Images.

Wait for the process to be marked as "Done", then check if you obtain errors or not. If there are not any error, your products have been created on Amazon !