



Tutorial

How to create shoes with compliance data on Amazon

Here is my product !



Title

Elroy Garçon

Description



Pastelle , Sandales Plate été Bout Ouvert Boucle, Semelle en Cuir bébé garçon orthopédique

Product availability [Manage](#)

Available on 1 of 1 channels and apps

Online Store



Organization

Product type

Shoes

Vendor

Amazon Plus Prod

COLLECTIONS

Search for collections

Garçon Shoes



To Amazon

Auto

TAGS

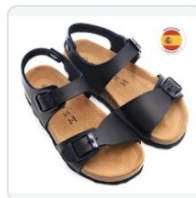
[View all tags](#)

Vintage, cotton, summer

Garçon Shoes

Media

[Add media from URL](#)



[Add media](#)
or drop files to
upload

And its variants and SKU

Variants

[Add variant](#) [More options](#)

Select: [All](#) [None](#) [19](#) [20](#) [21](#) [22](#) [noir](#)

	Size	Color	Price	Quantity	SKU
	19	noir	€ 51.00	1	Edit
	20	noir	€ 51.00	0	Edit
	21	noir	€ 51.00	0	Edit
	22	noir	€ 51.00	0	Edit

Create matching group



Matching group allows you to group products, it allows to refine your collection selection.

Go to Models > Matching Group

The screenshot shows the 'Matching groups' tab in the 'Models' section of the Amazon Plus Prods interface. The breadcrumb navigation is 'Dashboard > Models > Matching groups'. The current location is 'amazon-plus-prod' and the region is 'Amazon Europe'. The 'Matching groups' tab is active, with other tabs being 'Models', 'Overrides', and 'Mappings'. A help icon is visible in the top right corner. The 'GROUP NAME' field contains 'Shoes (Matching Group)'. The 'CONDITIONS' section shows a rule: 'Product type' is equal to 'Shoes'. A plus sign button is available to add more conditions.

Click on Save Button



Create a Model

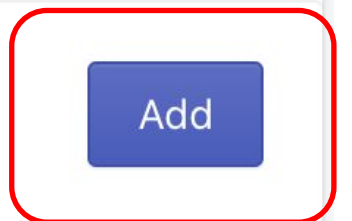


Add a new Model

Go to Models > Matching Group

The screenshot shows a web interface with a navigation bar at the top containing 'Matching groups', 'Models', 'Overrides', and 'Mappings'. The 'Models' tab is selected. Below the navigation bar, there is a section for 'Amazon.co.uk' with a UK flag icon. Underneath, there is a 'Monitors' section with the text 'Computers>Monitor' and an 'Edit' button.

Click on Add Button





Step 1 – Add Model

Select matching group and product type

Matching groups **Models** Overrides Mappings ?

Create a model

Product Type: Select Product Type **Select**

Attributes **Add**

Product code exemption:

Brand override:

Manufacturer override:

i Models allow to enrich data of matching groups (set of products). You must configure the product type, universe and mandatory attributes.

Step 2 - Select matching group and universe

Please choose matching group

Shoes (Matching Group)

1

Please choose universe

Auto Accessory

Baby

Beauty

Clothing

Computers

Consumer electronics

Food And Beverages

Health

Home

Home Improvement

Industrial

Jewelry

Kitchen

Lab supplies

Large Appliances

Lighting

Luggage

Music

Musical instruments

Office

Pet Supplies

Professional healthcare

Shoes

2

Sports

Tires And Wheels

Toys

Video

Accessory

Use product type

Bag

Use product type

Boot

Use product type

Eyewear

Use product type

Handbag

Use product type

Sandal

Use product type

Shoe accessory

Use product type

Shoes

Use product type

Technical sport shoe

Use product type

Refine by selecting Clothing Type

3

Step 3 – Add model details



Create a model

Product Type: Shoes - Shoes

Select

Variation theme

Size/Color

1

Size ?

Size

Color ?

Color

Attributes

3

Add

Title (Title)

Default value No configured

4

Remove

Edit

Description (Description)

Default value No configured

4

Remove

Edit

Bullet Point1 (BulletPoint1)

Default value No configured

4

Remove

Edit

5 Product code exemption:

None

Brand override:

Manufacturer override:

Details on next page

Model Details



1) **Variation Theme**

If you products have variants, you will select the field/s on Amazon side (1) you want to decline your variants on. If your product don't have variants, skip the step 1 & 2.

2) **Selected variation attribute, here “Size/Color“**

Here you will select the corresponding Options (Shopify Side). If some of your products in the matching group don't have the selected Options fields, they will be created as individual products on Amazon. We chose here the variation theme Size/Color, but many other are possible.

3) **Amazon Attributes (mandatory attributes added by default)**

Amazon attributes will help you to enrich your feed, more you will add attributes, more you will sell because your product sheets will be highly qualified. Some attributes are required and in general they are tagged as “important”. If they are not filled, you will get a “Feed Error”. Depending on the Amazon Platform (US, EU, UK) some attributes are required for shoe size data compliance, these attributes are explained for each scenario ahead.

4) **Default values for attributes**

You can map an existing field from Shopify here, and, if it is empty, replace it by the value you will input here.

5) **Product code exemption**

You don't have to fill this part as your product have GTIN (barcodes)

Step 4 –Shoe Size attributes



Target gender

Select one of the following options: female, male, Unisex.

Age Range Description

Select the age group for which the shoe size is intended for.

Footwear Size System

Provide the size system used to define the sizing for the shoe

Shoe Size Age Group

Select the age group for which the shoe size is intended for.

Shoe Size Class

Select the class of shoe size representation. See examples of displayed value: Numeric: 7, 7.5 Child; Numeric Range: 7/8, 8.5/9 Child; Alpha: One Size, Small; Alpha Range: Small/Medium, Medium/Large; Age: 6 Months, 2.5 Years; Age Range: 6-12 Months, 2.5-3 Years.

Shoe Size Width

Provide the width description for the shoe

Shoe Size

Select the authoritative 'Shoe Size' value(s) from the drop down list. If this size is a range, select only the lower (from) size. The second (to) size has to be added to the 'Shoe Size To Range (If Range)' field in the Variation table below together with other required variation details. All these details will be combined for the ultimate and compliant size display on Amazon."

Attribute: Target Gender



Select one of the following options:

Allowed values
male
female
unisex

Attribute: Age Range Description



Select one of the following options for UK,ES,FR,IT,DE:

Allowed values
male
female
unisex

Select one of the following options for US:

Allowed values
little_kid
big_kid
toddler
adult
infant

Attribute: Footwear Size System



Choose a value according to the platform.

UK

uk_footwear_size_system

DE, FR, IT & ES

eu_footwear_size_system

US

us_footwear_size_system

JP

jp_footwear_size_system

Attribute: Shoe Size Age Group



Select one of the following options:

Allowed values
adult
big_kid
little_kid
toddler
infant

Attribute: Shoe Size Class



Select one of the following options:

Allowed values
numeric
numeric_range
alpha
alpha_range
age
age_range

Attribute: Shoe Size Width



Select one of the following options:

Allowed values
xxx_narrow
xx_narrow
x_narrow
narrow
medium
wide
x_wide
xx_wide
xxx_wide

Attribute: UK Shoe Size (age)



The corresponding value for the Shoe Size allowed when Shoe Size Class = 'age'

Size Age Group	Allowed values
infant	0_months, 3_months, 6_months, 9_months, 12_months, 15_months, 18_months, 21_months, 24_months
little_kid	2_years, 2_point_5_years, 3_years, 3_point_5_years, 4_years, 4_point_5_years, 5_years
toddler	all values for infant / little_kid

Attribute: UK Shoe Size (numeric)



The corresponding value for the Shoe Size allowed when Shoe Size Class = 'numeric'

Size Age Group	Allowed values
infant little_kid toddler	numeric_0 to numeric_14
big_kid adult	numeric_0 to numeric_20

Attribute: UK Shoe Size (alpha)



The corresponding value for the Shoe Size allowed when Shoe Size Class = 'alpha'

Allowed values
one_size
xxx_s
xx_s
x_s
small
medium
large
x_l
xx_l
xxx_l



Attribute: EU Shoe Size (age)

The corresponding value for the Shoe Size allowed when Shoe Size Class = 'age'

Size Age Group	Allowed values
infant	0_months, 3_months, 6_months, 9_months, 12_months, 15_months, 18_months, 21_months, 24_months
little_kid	2_years, 2_point_5_years, 3_years, 3_point_5_years, 4_years, 4_point_5_years, 5_years
toddler	all values for infant / little_kid

Attribute: EU Shoe Size (numeric)



The corresponding value for the Shoe Size allowed when Shoe Size Class = 'numeric'

Size Age Group	Allowed values
infant	numeric_14 to numeric_26, including fraction sizes. e.g.: <ul style="list-style-type: none">• fraction_14_and_1_ninth• fraction_14_and_1_third• fraction_14_and_2_thirds
little_kid	numeric_21 to numeric_34, including fraction sizes
toddler	numeric_14 to numeric_34, including fraction sizes
big_kid	numeric_30 to numeric_43, including fraction sizes
adult	numeric_32 to numeric_60, including fraction sizes

Attribute: EU Shoe Size (fraction samples)

Fraction sizes are measures applied only on ES, FR, IT & DE. In the following table you can see the equivalent to some sample sizes

Visible size	attribute value
14 $\frac{1}{9}$	fraction_14_and_1_ninth
23 $\frac{1}{9}$	fraction_23_and_1_ninth
25 $\frac{2}{3}$	fraction_25_and_2_thirds
33 $\frac{2}{3}$	fraction_33_and_2_thirds
58 $\frac{1}{3}$	fraction_58_and_1_third

Attribute: EU Shoe Size (alpha)



The corresponding value for the Shoe Size allowed when Shoe Size Class = 'alpha'

Allowed values
one_size
xxx_s
xx_s
x_s
small
medium
large
x_l
xx_l
xxx_l

Attribute: US Shoe Size (age)



The corresponding value for the Shoe Size allowed when Shoe Size Class = 'age'

Size Age Group	Allowed values
infant	0_months, 3_months, 6_months, 9_months, 12_months, 15_months, 18_months, 21_months, 24_months
little_kid	2_years, 2_point_5_years, 3_years, 3_point_5_years, 4_years, 4_point_5_years, 5_years
toddler	all values for infant / little_kid

Attribute: US Shoe Size (numeric)



The corresponding value for the Shoe Size allowed when Shoe Size Class = 'numeric'

Size Age Group	Allowed values
infant	numeric_0 to numeric_20.
little_kid	
toddler	
big_kid	
adult	

Attribute: US Shoe Size (alpha)



The corresponding value for the Shoe Size allowed when Shoe Size Class = 'alpha'

Allowed values
one_size
xxx_s
xx_s
x_s
small
medium
large
x_l
xx_l
xxx_l

Sample Shoes Model (UK)



Product Type: Shoes - Shoes

Variation theme

Size/Color

Size ?

Size

Color ?

Color

Attributes

Add

Age Range Description (age_range_description)

Remove

Edit

Default value Kid

Clothing Type (ClothingType)

Remove

Edit

Default value Shoes

Footwear Size System (footwear_size_system)

Remove

Edit

Default value uk_footwear_size_system

Shoe Size (footwear_size)

Remove

Edit

Default value {{Option/Size}}

Shoe Size Age Group (footwear_age_group)

Remove

Edit

Default value toddler

Shoe Size Class (footwear_size_class)

Remove

Edit

Default value numeric

Shoe Width (shoe_width)

Remove

Edit

Default value Normal

Target Gender (target_gender)

Remove

Edit

Default value female

Sample Shoes Mapping (UK)



Shoes, Size > Size

35 EU	>	numeric_2
36 EU	>	numeric_3
36½	>	numeric_3_point_5
38 EU	>	numeric_5
39 EU	>	numeric_6
39½	>	numeric_6_point_5
4 UK	>	numeric_4
4.5 UK	>	numeric_4_point_5
6.5 UK	>	numeric_6_point_5
8.5 UK	>	numeric_8_point_5

Shoes, Color > Color

Pink	>	pink
Rosa	>	rose

Export to Amazon



Select the matching group you created, select the items you want to export (or all) and click on Export.

Amazon Integration Plus by Common-Services

Dashboard Connect Workflow Rules Models **Actions** Reports Roadmap Help UK Account

Catalog Orders Feeds Operations Scheduler Failures

Export Amazon.fr Amazon.co.uk Amazon.de Amazon.es Amazon.it

Import Match Lookup Search Upload

Send prices Send quantities Send images Send metadata (title, description, category, etc.)

Export all Export selected

Matching Group: Moisturiser

Filter Search items Search

Products Total: 4 Showing: 4 Selected: 2

<input type="checkbox"/>	SKU	Asin	Title	Qty	Price	Existing	✓
<input checked="" type="checkbox"/>	MOIST	B086MWDTPY	Revitalising Moisturiser - 50ml	218	£14.49	Yes	
<input checked="" type="checkbox"/>	MOIST100	B086MT9PMV	Revitalising Moisturiser - 100ml	321	£23.99	Yes	
<input type="checkbox"/>	EXMOI	B086QL6L6R	Moisturiser & Exfoliant	427	£30.99	Yes	
<input type="checkbox"/>	BEMOI	B086QLVDTS	Beard Oil & Moisturiser	188	£22.49	Yes	

✓ Can be created

Check the result of operation



In Action > Scheduler, check the result.

Amazon Integration Plus by Common-Services

Dashboard Connect Workflow Rules Models **Actions** Reports Roadmap Help UK Account

Catalog Orders Feeds Operations **Scheduler** Failures

Search items Search

✓ Select Select Select **Title** Refresh

✓ Amazon Offers Update Send offers to Amazon Fri, Apr 10, 2020 10:38 AM 15 seconds ago Close

Summary

Title	Update offers on Amazon	Success	1	Start	2020-04-10 10:38:05	
Message	Offers updated successfully	Warning	0	Stop	2020-04-10 10:38:11	
Batch Id	fdaad0b2c621d04119ed40d6ce9ebf06	Error	0	⌚	6.07"	

Messages

	✓	⚠	⚠	Start	Stop	⌚
Update offers for Amazon.co.uk	0	0	0	10:38:05	10:38:09	3.97"
Product updated, feed submission id: 78660018362, 2 items updated	1	0	0	10:38:05	10:38:11	2.10"
2 offers updated for Amazon.co.uk	0	0	0	10:38:05	10:38:11	0.00"

Wait for the feed to be completed



4 feeds are **Submitted** to Amazon, Products, Inventory, Price, Images.

Wait for the process to be marked as “Done”, then check if you obtain errors or not. If there are not any error, your products have been created on Amazon !

Amazon Integration Plus by Common-Services

Dashboard Connect Workflow Rules Models **Actions** Reports Roadmap Help UK Account

Catalog Orders **Feeds** Operations Scheduler Failures

All Filter Search items Search

Product Errors Offer Errors

	Submission ID	Status	Type						Refresh
	78668018362	Submitted	Products Images						
	78664018362	Done	Inventory	2	Fri, Apr 10, 2020 10:39 AM	9 minutes ago	37"		
	78665018362	Done	Prices	2	Fri, Apr 10, 2020 10:39 AM	9 minutes ago	41"		
	78660018362	Done	Products	2	Fri, Apr 10, 2020 10:38 AM	10 minutes ago	41"		