By Common-Services

Tutorial

How to creates products on Amazon with Amazon Integration + and a GTIN exemption (GCID)

Ask to Amazon a grant for a GTIN exemption

You can get your exemption from Amazon:
https://sellercentral.amazon.com/gtinx/browser

⚠️Replace .com by your Amazon marketplace TLD (.co.uk, .de etc.)
⚠️Do NOT ask for the Brand name Generic, except if your products are “Packs or Bundles”.

Once the exemption is granted, you will receive an email looking like this one :

Hello from Amazon Selling Partner Support,

I understand you wanted GTIN exemption.

I have gone ahead and granted you Brand- Level Exemption, please find the details below:

• Brand name: [redacted]

• Category: Home & Garden

**Please leave the product ID and product ID type column blank while filling the

NOTE: Please wait for 6 to 8 hours for the promotion to get activated.

Kind regards,

Please let us know how we did.

Were you satisfied with the support provided?

Yes No

Thank you!

[redacted]

Thank you!

If you have a problem or question about a different issue, please review our Seller Central Help (https://sellercentral.amazon.com.au/gp/help/help.html/)

Please note: this e-mail was sent from an address that cannot accept incoming e-mail. If you require additional support please contact us https://sellercentral.amazon.com.au/hz/contact-us

Thank you for selling with Amazon,

Justin J.
Amazon.com Seller Support
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MORE WAYS TO GET HELP:
Visit our Seller Forums for help from other sellers: http://sellercentral.amazon.com/forums
Browse all Seller Help topics: http://sellercentral.amazon.com.au/gp/help

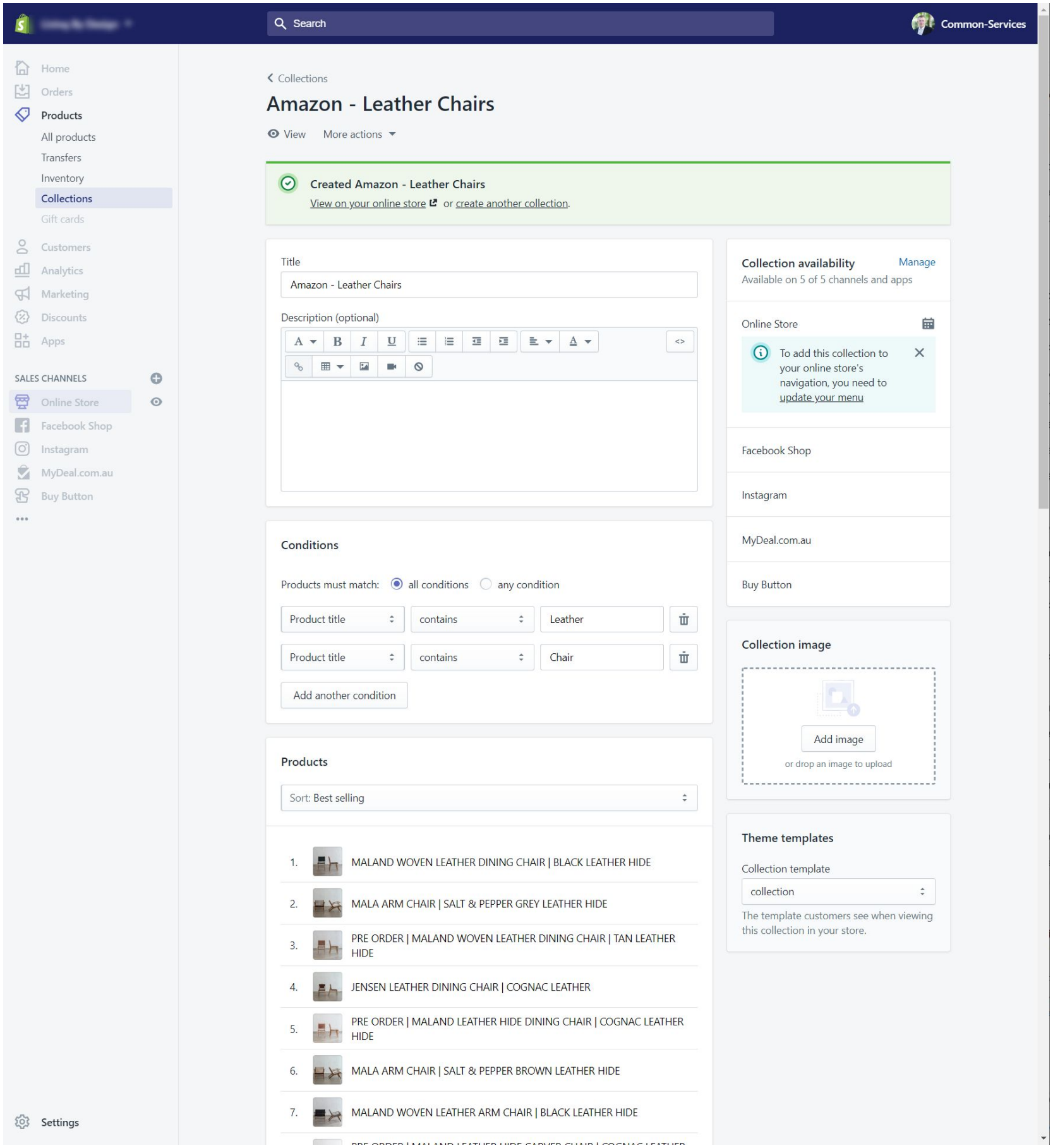
To contact us again about this issue, please use the Contact Us form in Seller Central using the following link:

https://sellercentral.amazon.com.au/cu/contact-us?_encoding=UTF8&caseID=2040690203

Please note: this e-mail was sent from a notification-only address that cannot accept incoming e-mail. Please do not reply to this message.

Create an **automatic** collection

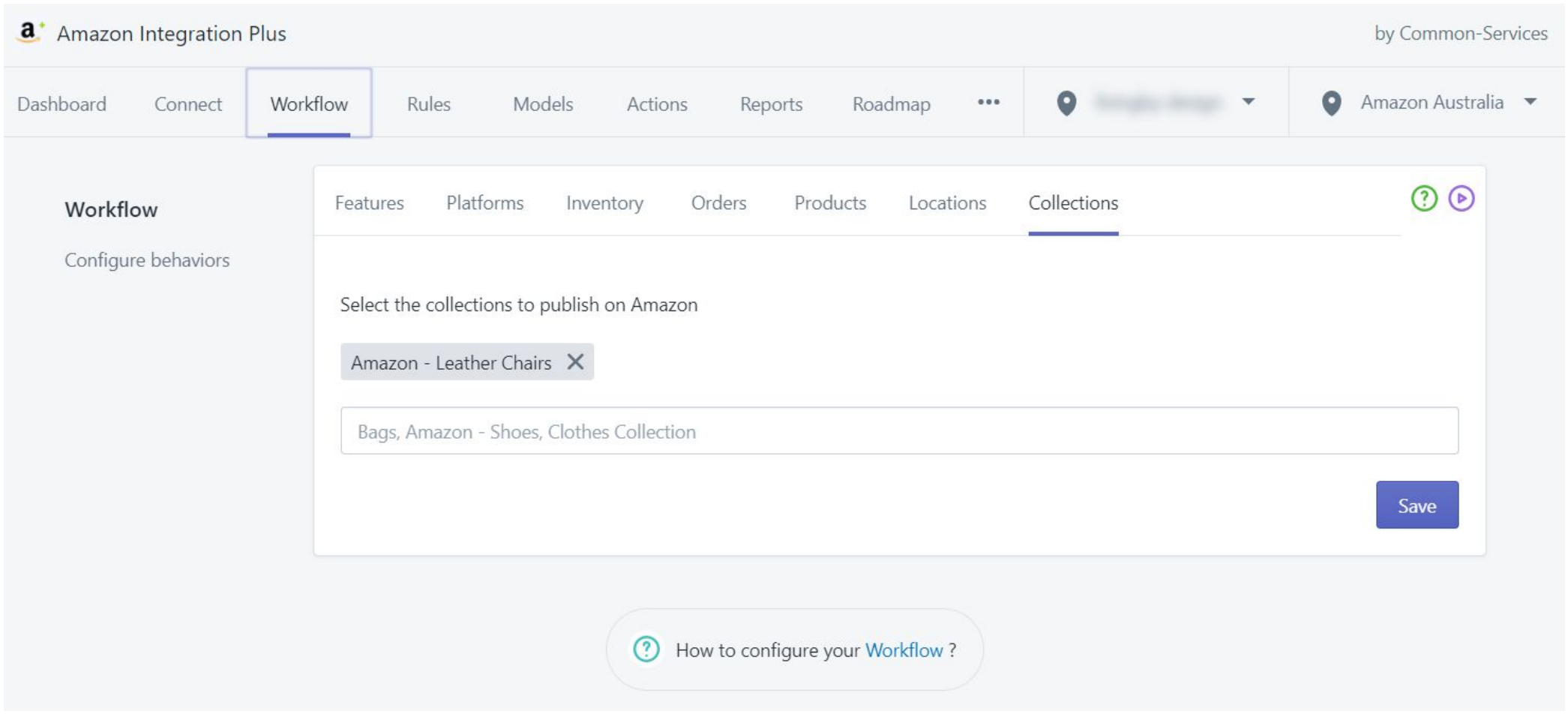
…. matching products from the same family, example here: Chairs.



Select the collection in App > Workflow

Collections should appear after a while, maximum 5 minutes.

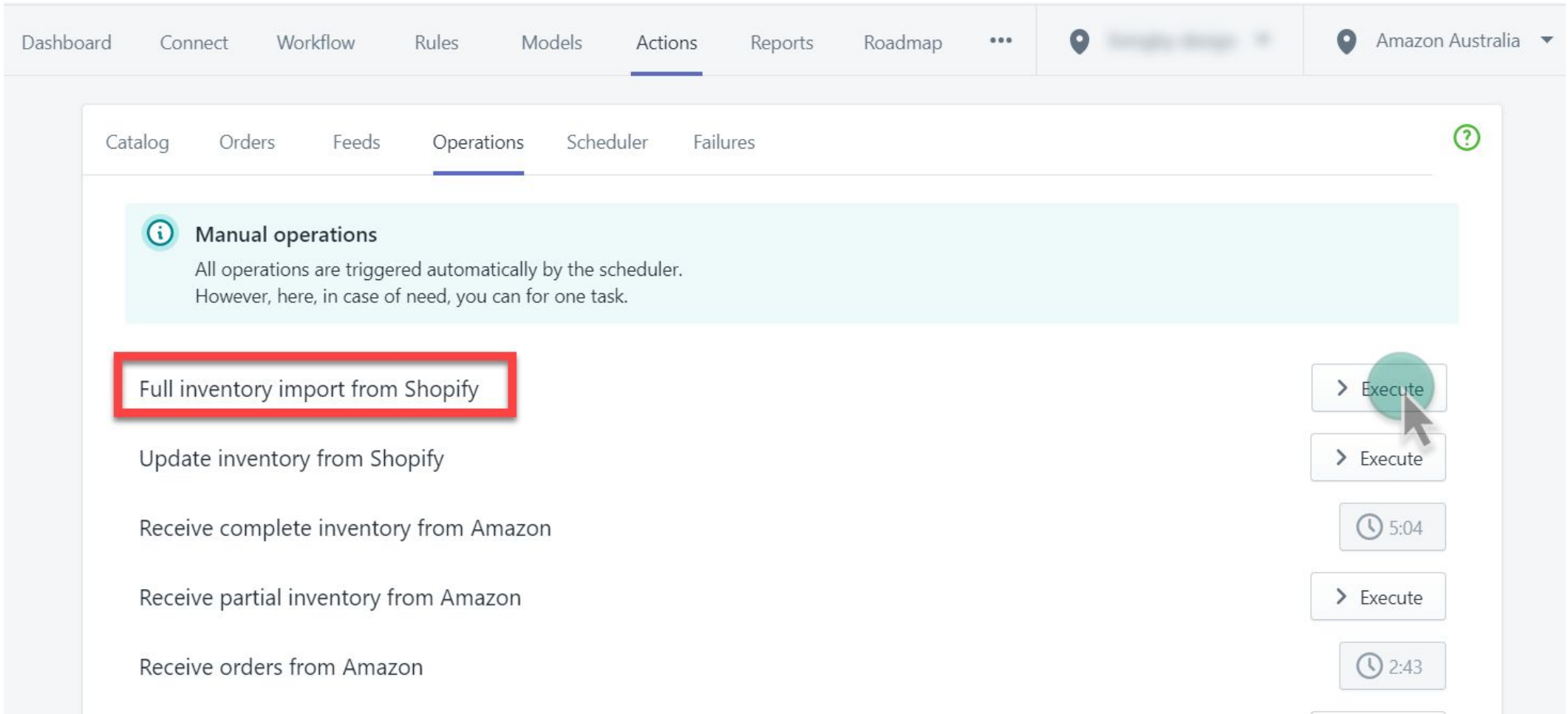
Select here the collections your created and save the configuration.



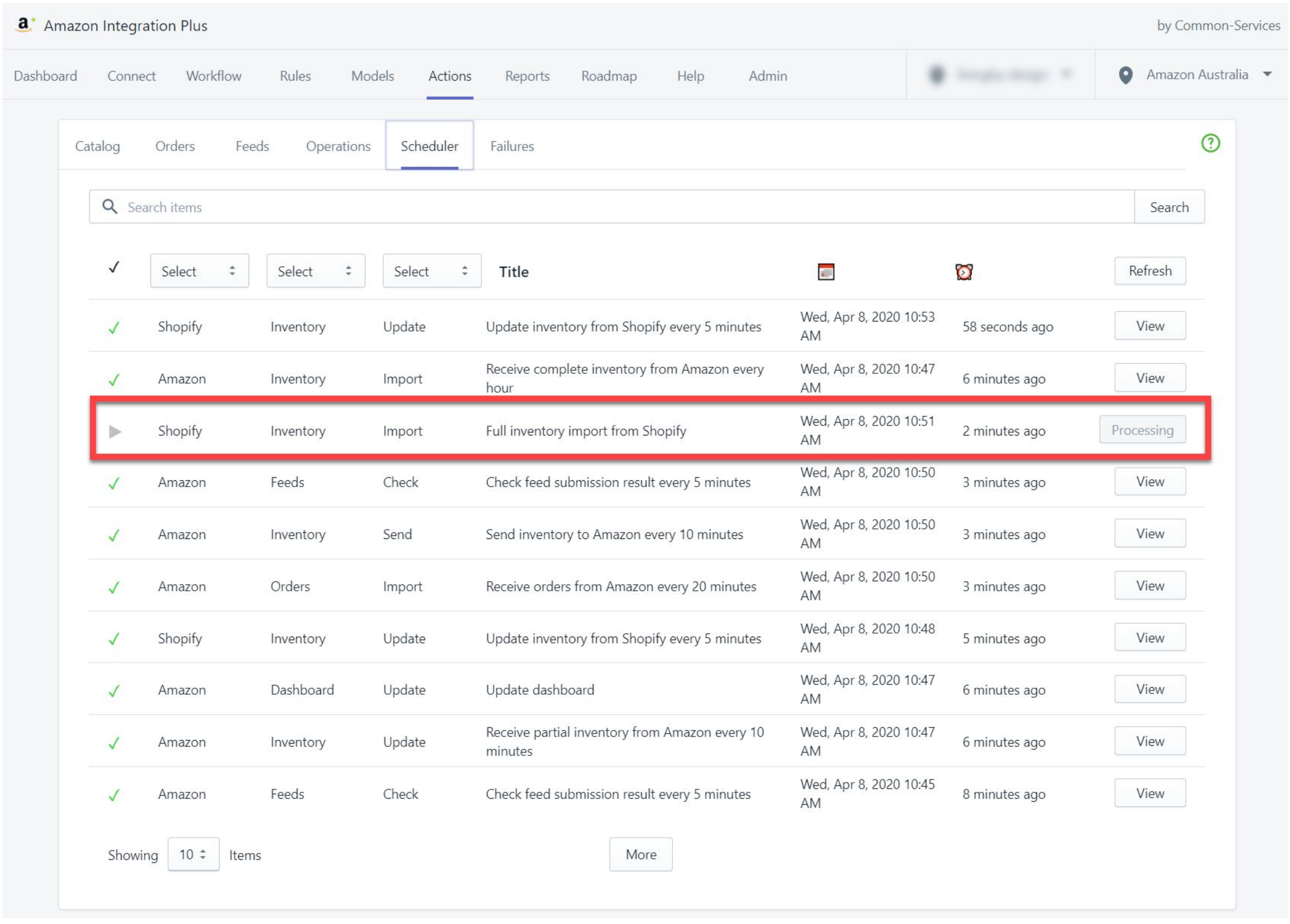
Import you inventory manually

Shopify inventory is fully updated every 4 hours, you will save time by importing them manually

Actions > Operations > Full inventory > Execute



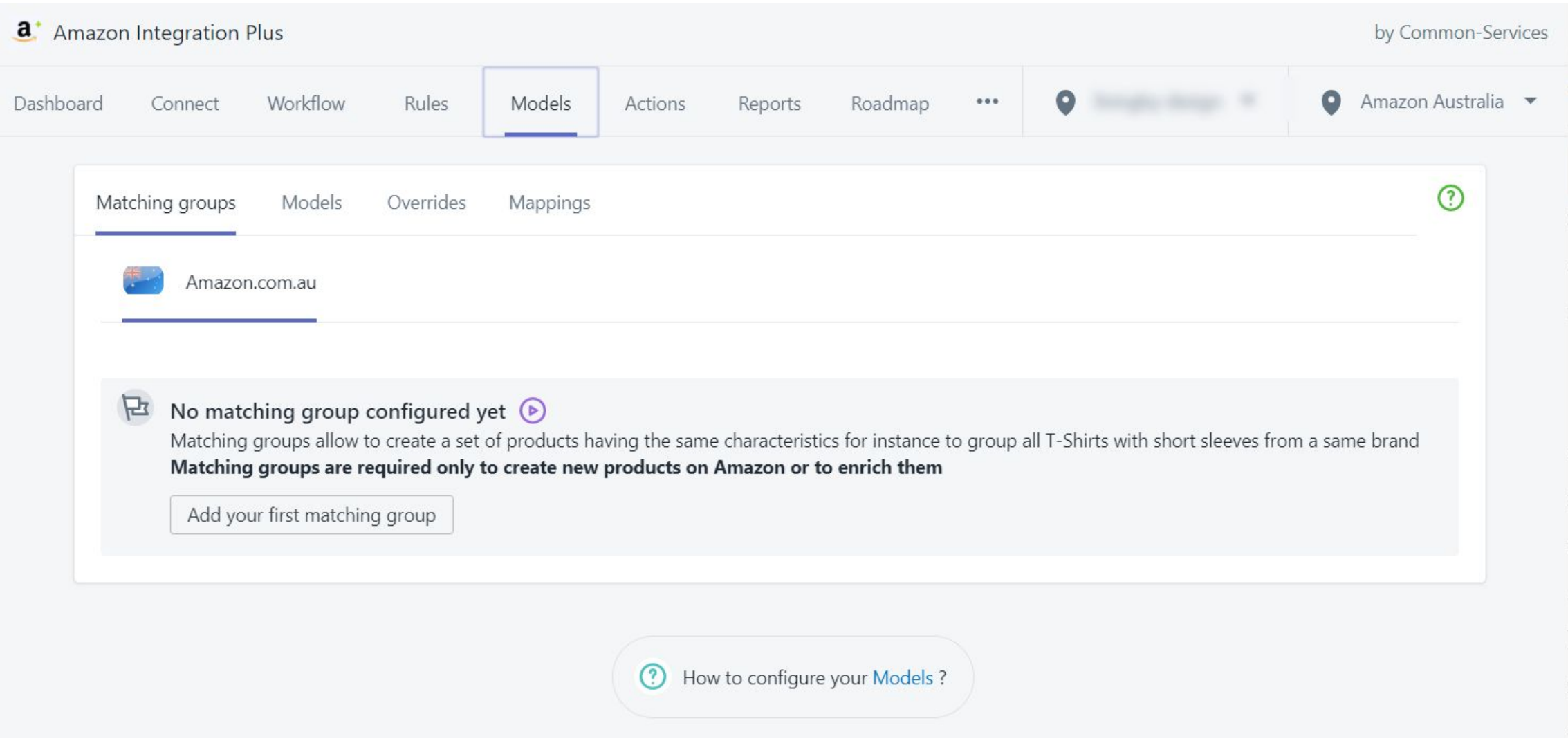
Wait for the import to be done...



Create a matching group

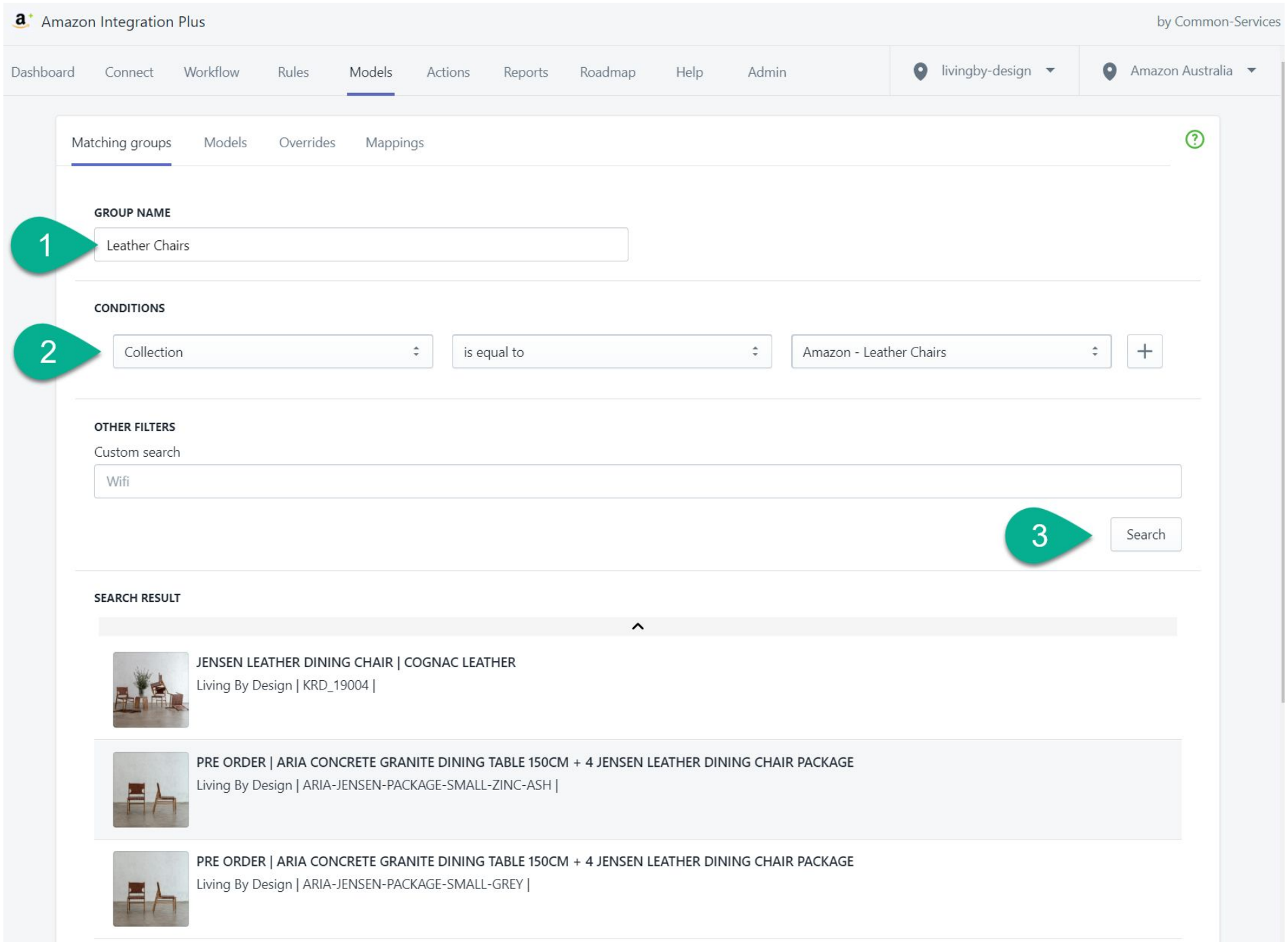
Matching group allows you to group products, it allows to refine your collection selection.

Go to Models > Matching Group



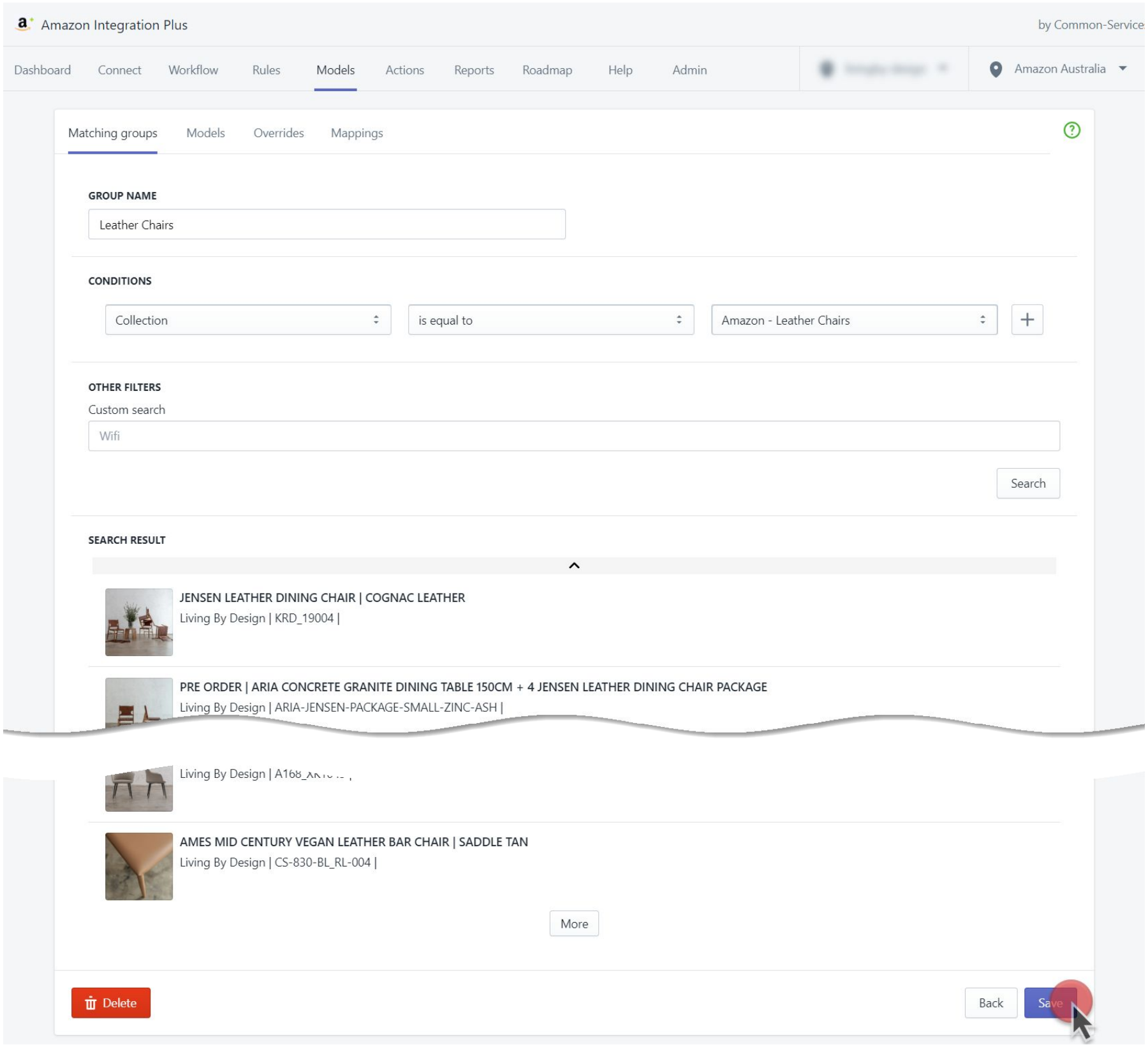
Create a matching group

1. Chose a memorable name
2. Select your collection/s
3. You can use custom search to refine more, example; you can search only white chairs, this preset will be saved.

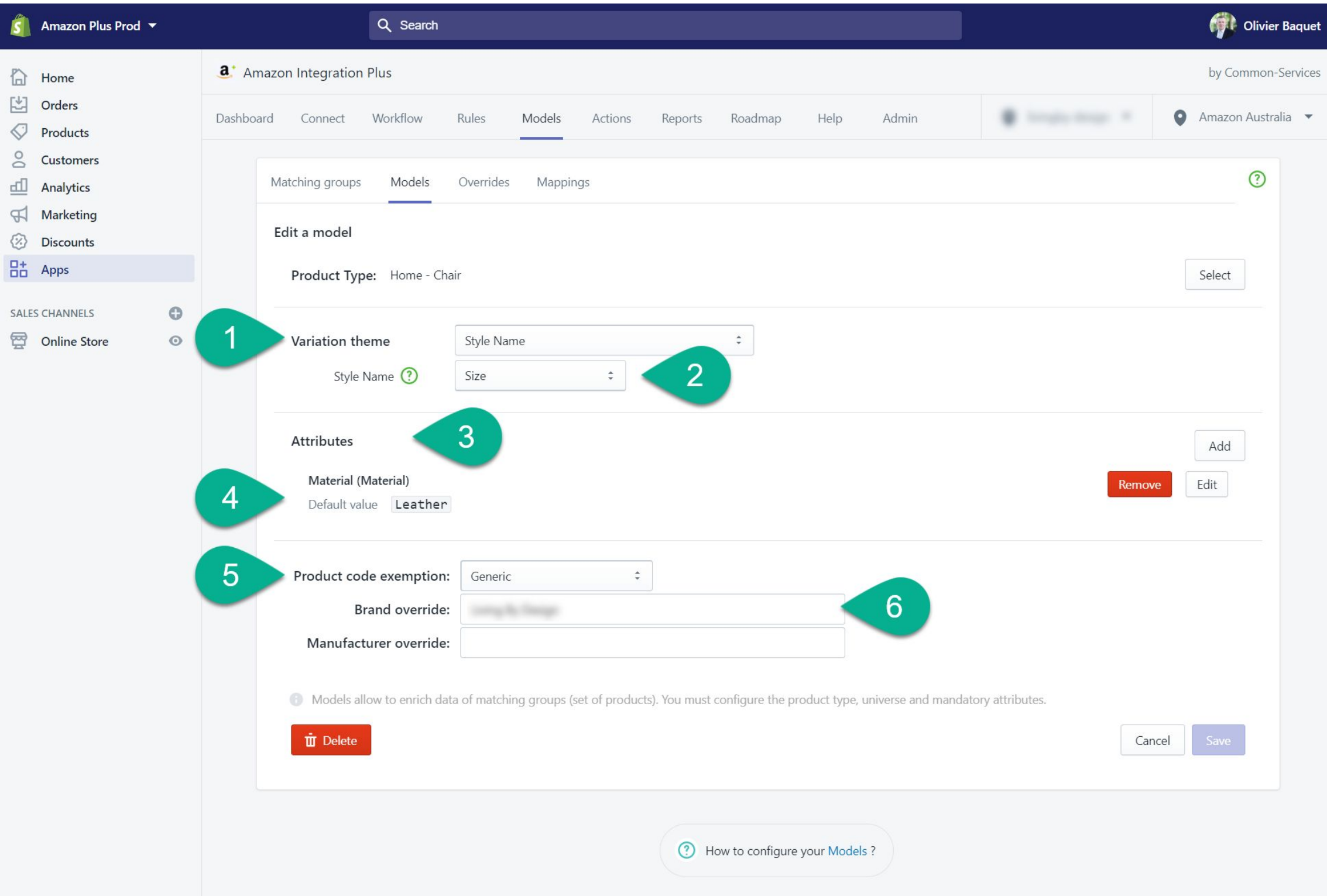


Create a matching group

Don’t forget to Save your settings :)



Create a model



Details on next page

Create a model

1) **Variation Theme**
   If you products have variants, you will select the field/s on Amazon side (1) you want to decline your variants on. If your product don’t have variants, skip the step 1 & 2.

2) **Selected variation attribute, here “Style Name“**
   Here you will select the corresponding Options (Shopify Side). If some of your products in the matching group don’t have the selected Options fields, they will be created as individual products on Amazon. We chose here the variation theme Style Name as it matches better than Size for that kind of product.

3) **Amazon Attributes, at least 1 attributes is necessary**
   Amazon attributes will help you to enrich your feed, more you will add attributes, more you will sell because your product sheets will be highly qualified. Some attributes are required and in general they are tagged as “important”. If they are not filled, you will get a “Feed Error”.

4) **Default values for attributes**
   You can map an existing field from Shopify here, and, if it is empty, replace it by the value you will input here.

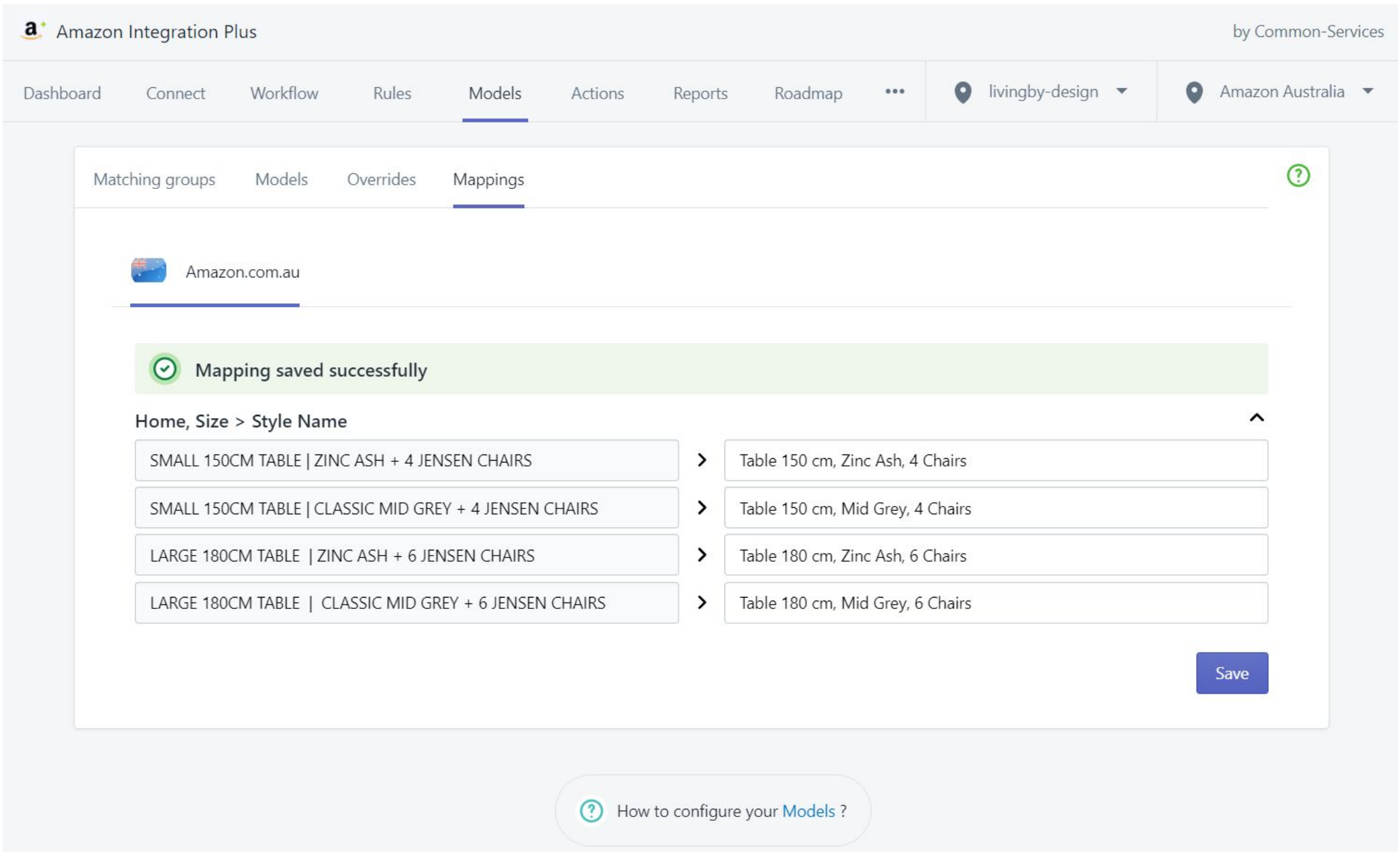
5) **Product code exemption**
   In general, chose “Generic”

6) **Brand override**
   Place here the exact brand (case sensitive) Amazon granted you at the step 1. Copy and paste to ensure the brand is exactly the same.
   Leave Manufacturer override empty

Optional and Required Mappings

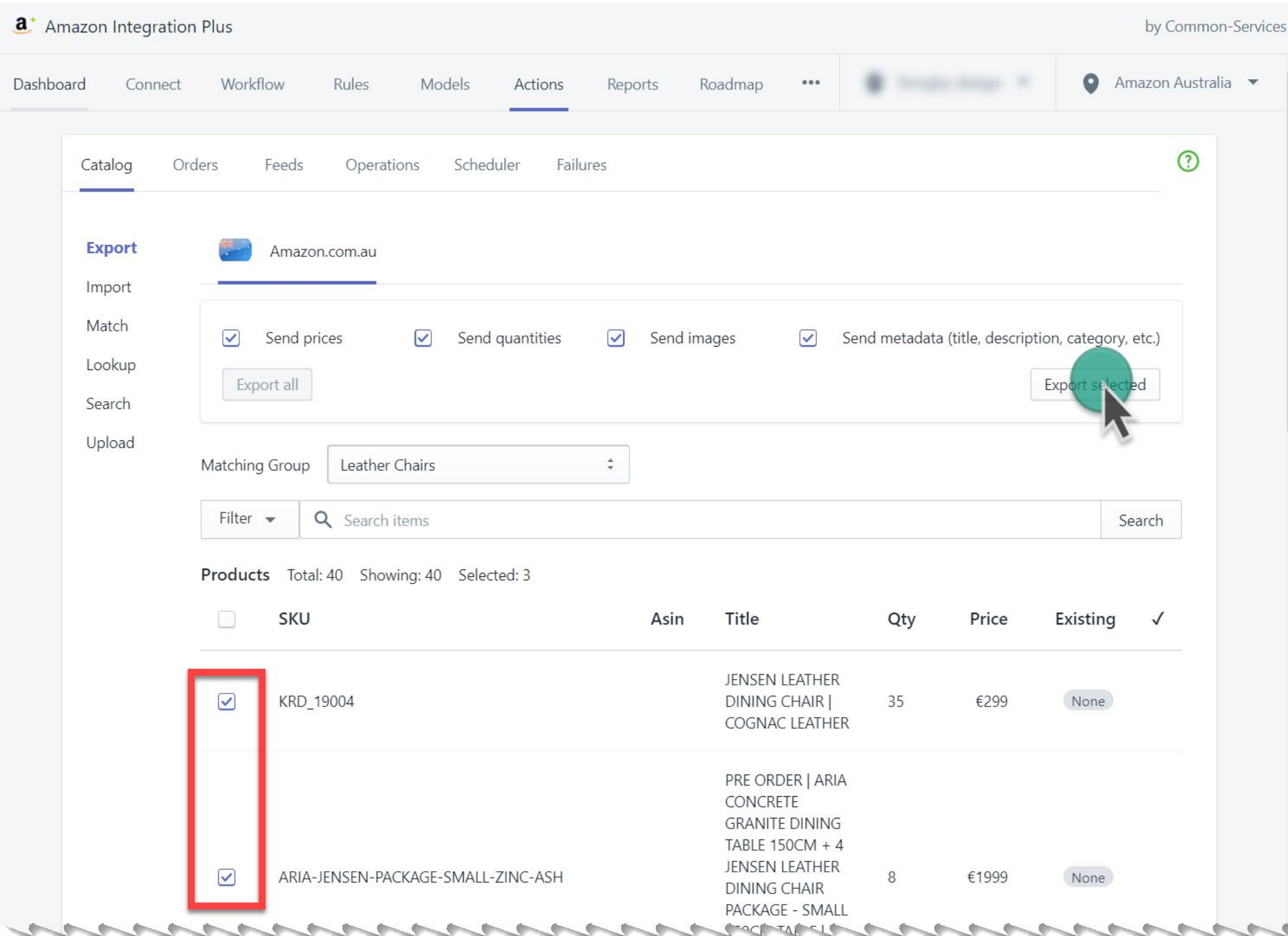
Some mapping can be optional, some others required.

In that case, for the Variation Style Style Name, we map the store values with new values, more readable and user friendly, and less than 50 chars, the limit.



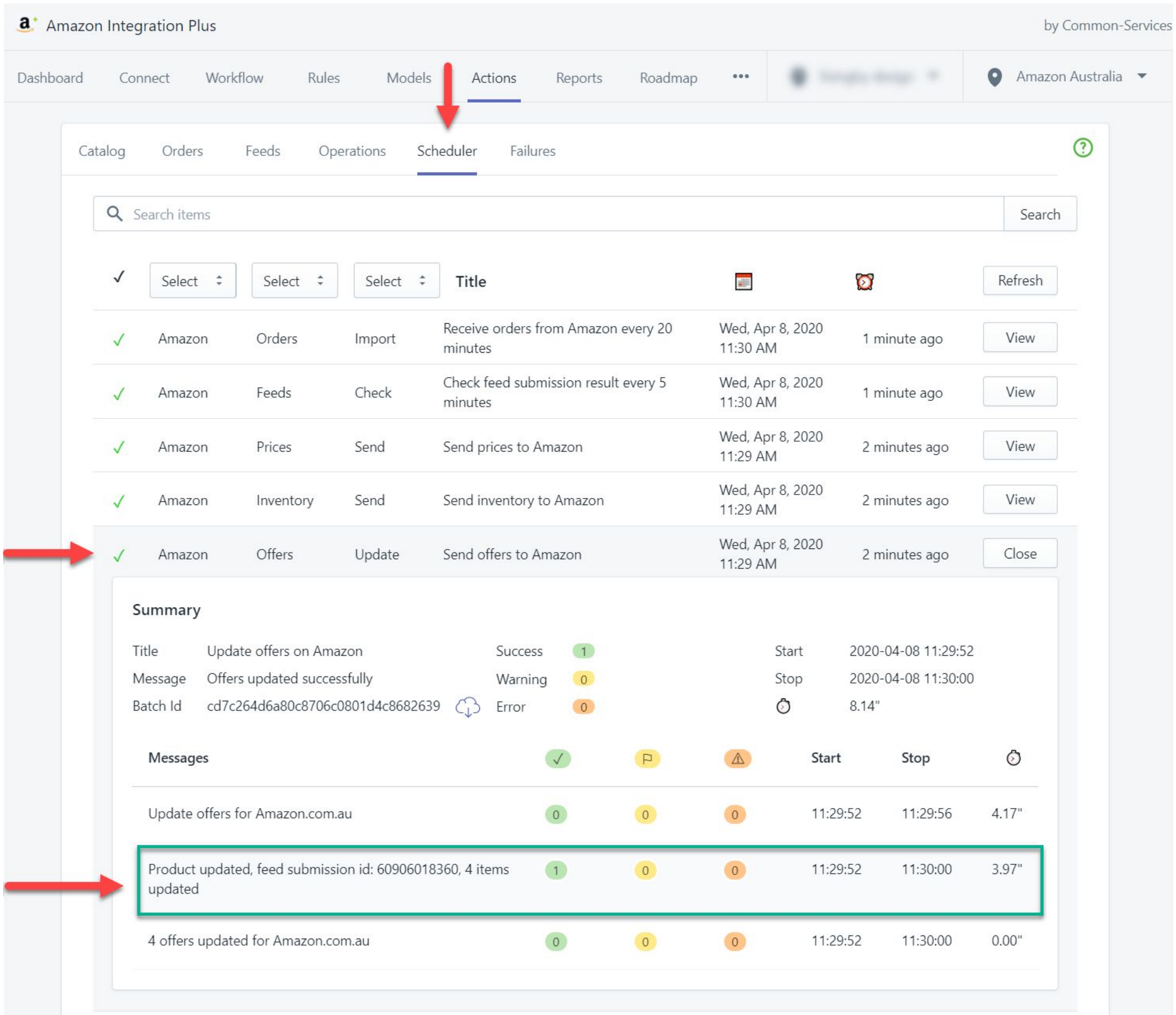
Export to Amazon

Select the matching group you created, select the items you want to export (or all) and click on Export.



Check the result of operation

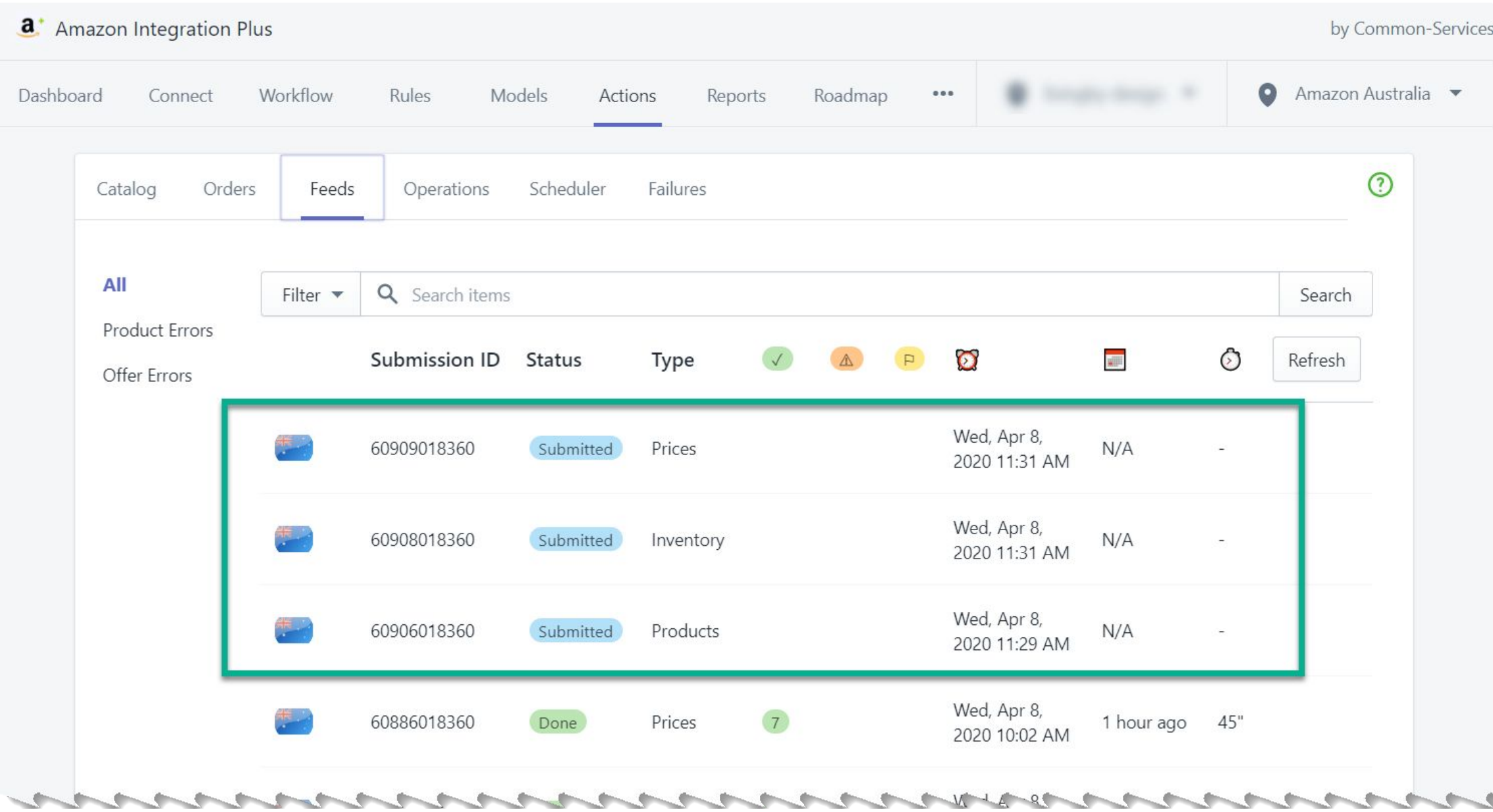
In Action > Scheduler, check the result.



Wait for the feed to be completed

4 feeds are sent to Amazon, Products, Inventory, Price, Images.

Wait for the process to be marked as “Done”, then check if you obtain errors or not. If there are not any error, your products have been created on Amazon !



Result on Amazon

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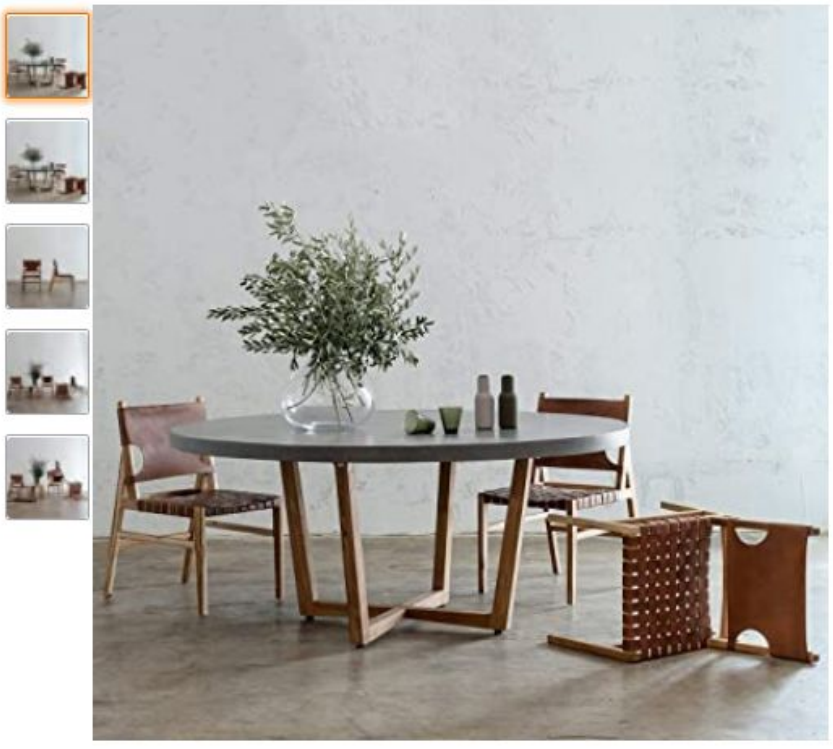

PRE Order | ARIA Concrete Granite Dining Table 150CM + 4 Jensen Leather Dining Chair Package - Small 150CM Table | ZINC ASH + 4 Jensen Chairs

by Living By Design

Available from these sellers.

Style Name: **Table 150 cm, Mid Grey, 4 Chairs**

Table 150 cm, Mid Grey, 4 Chairs

Table 150 cm, Zinc Ash, 4 Chairs

Amazon Launchpad Watch and Shop
Discover new, innovative, and trending products from emerging brands Watch Now

Quantity: 1

Deliver to Thailand

See All Buying Options

Add to Wish List

Share

Other Sellers on Amazon

$1,999.00 Add to Cart
+ FREE Delivery
Sold by: LivingByDesign

Product Information

Style Name: **Table 150 cm, Zinc Ash, 4 Chairs**

Technical Details

Brand	Living By Design
Item Weight	70 Kg
Material	Leather

Additional Information

ASIN	B086VYJBLB
Customer Reviews	Be the first to write a review
Shipping Weight	70 Kg
Date First Available	8 April 2020