

# Tutorial

# How to send metafields to Amazon



# First, use a product bulk editor

# In this tutorial we will use <u>Sheets for Shopify</u>



Please note that there are many apps allowing to edit metafields in bulk mode.



# Major key points

- Unconditionally, you will have to create a model
  Please refer to a product creation tutorial in the App > Help > Tutorial
- Field has to come from a metafield

The structure of metafield is; <namespace>::<name>, ie: amazon::title

Your metafields are not imported automatically
 You have to import your metafields from Action > Operations

	A	В
1	Product ID	Product Title
2	4458538336389	Apple AirPods with Charging Case (Latest Model)
3	4458578280581	Apple iPhone 8, 64GB, Gold - Fully Unlocked (Renewed)
4	4458562879621	Bose QuietComfort 35 II Wireless Bluetooth Headphones, No
5	4458656661637	GoPro Hero 8 Action Camera with Two Batteries, Two Sandis
6	4458610425989	Huawei P30 Pro 128GB+8GB RAM (VOG-L29) 40MP LTE F

1	Р	Q	
	amazon::title_en	amazon::image_url	
<sup>#</sup> Appl	e AirPods with Charging Case (Latest Model)	https://cdn.shopify.com/s/files/1/0297/7094/0549/pr	<u>(</u>
Appl	e iPhone 8, 64GB, Gold - Fully Unlocked (Rene	https://cdn.shopify.com/s/files/1/0297/7094/0549/pr	<u>.</u>
Bose	e QuietComfort 35 II Wireless Bluetooth Headp	https://cdn.shopify.com/s/files/1/0297/7094/0549/pr	2
: GoP	ro Hero 8 Action Camera with Two Batteries, T	https://cdn.shopify.com/s/files/1/0297/7094/0549/pr	2
Hua	wei P30 Pro 128GB+8GB RAM (VOG-L29) 40N	https://cdn.shopify.com/s/files/1/0297/7094/0549/pr	

Sample metafields in Sheets App



#### Update your products and metafields

The App imports your products every 4 hours, to do not wait, do it manually, you also have to import your metafields ;

oard	Connect	Workflow	Rules	Models	Actions	Reports	Roadmap	•••	<b>Q</b> amazon-plus-prod	Amazon Europ
Catalog	Orders	Operations	Scheduler	Feeds	Failures					?
()	Manual op	erations								
	All operation However, he	s are triggered a re, in case of nee	utomatically by d, you can for o	v the schedule one task.	r.					
0	peration you	ı need immed	iately							
	SHOPIFY									
	Full invento	ory import from	m Shopify							> Execute
	Update inv	entory from S	hopify							> Execute
	Full metafie	elds import fro	om Shopify							> Execute
		oify orders up	date							> Execute
	Check Sho									
	Check Shop									

# Update the Model



If you don't know how to create a model, in the App, please refer to Help Center > Tutorials

In model, you will add attributes in that way;

Attributes 🛈		Add
Title <sub>Valu</sub> Title (Title)		× dit
Dese Edit attribute Valu Existing value Alte Valu	{{amazon::title_en}}	dit ¢ dit
<b>Alte</b> Valu		dit Cancel Save
Alternate Image3 (alternat Value {{amazon::ima	e_image3) ge_url3}}	Remove Edit
Material (Material)		Romova

Format is: {{namespace::field}}, you will enter it in default value

And repeat the operation for all fields you need.



### Then your model will look like this:

Matching grou	ups Models Overrides Mappings	(?)
Edit a mode	el	
Mode	hand and a second a second a second a second a second as	a south and the second section of the second s
Attribute	es (i)	Add
Title (T	ïtle)	Remove
Value	{{amazon::title_en}}	
Descrip	otion (Description)	Remove
Value	{{amazon::description_en}}	
Alterna	ate Image1 (alternate_image1)	Remove
Value	{{amazon::image_url}}	
Alterna	ate Image2 (alternate_image2)	Remove
Value	{{amazon::image_url2}}	
Alterna	ate Image3 (alternate_image3)	Remove
Value	{{amazon::image_url3}}	
Materi	al (Material)	Remove
Value	Wood	

# Send your products to Amazon



You will select the matching group (thus the model), which will contain a selection of products that you want to send to Amazon ;

Amazon megrat	lion Plus						by Common
poard Conne	ct Workflow Ri	ules Models	Actions Reports •••	• amaz	on-plus-prod	• •	Amazon Euro
Catalog Export	Orders Operations	Scheduler Feed	s Failures				0
Match Lookup Search	Send prices	✓ Send quanti	ities 🗹 Send images ✔	Send metad	ata (title, descri	iption, category Export selec	etc.)
Upload	Matching Group	Ionitors	\$				
	Filter 👻 🔍	Search items				S	Search
	Products Total: 1	Showing: 1 Selected:	1				
	SKU	Barcode Asin	Title	Qty	Price	Existing	$\checkmark$
	vhnvhn- asus- mx27uq- 27-inch- 16f-9		VHNVHN ASUS MX27UQ 27 inch 16: 9 Widescreen AH-IPS Panel 3840x2160 4K UHD LED Monitor	1	€1500	Yes	
	/ Can be created						

# Check the export



#### In scheduler, you will see if the export has been well sent ;

alog	Orders	Operations	Scheduler	Feeds	Failures					
Q S	Search items									Search
$\checkmark$	Select ‡	Select ‡	Select ‡	Title					Ø	Refresh
1	Amazon	Dashboard	Update	Update dash	board		Tue, Ap 10:50 P	or 21, 2020 M	2 minutes ago	View
1	Amazon	Orders	Shipped	Send trackin	g number ev	very 1 hour	Tue, Ap 10:51 P	or 21, 2020 M	1 minute ago	View
1	Amazon	Feeds	Check	Check feed s minutes	ubmission r	esult every 5	Tue, Ap 10:50 P	or 21, 2020 M	2 minutes ago	View
1	Amazon	Offers	Update	Send offers t	o Amazon		Tue, Ap 10:52 P	or 21, 2020 M	50 seconds ago	Close
s	Summary									
Т	itle Upo	date offers on A	Amazon		Success	1		Start	2020-04-21 1	0:52:04
N	Aessage Off	ers updated su	ccessfully		Warning	0		Stop	2020-04-21 1	0:52:15
В	atch Id 3d8	31ddc87c2304a	31aaead78e1	48fdb9 💮	Error	0		Ô	11.73"	
	Messages			1	$\checkmark$	P		Start	Stop	٢
	Update offer	s for Amazon.co	p.uk		0	0	0	10:52:04	10:52:11	-4.21"
	Product upda 18118801837	ated, feed subm 74, 1 items upd	nission id: ated		1	0	0	10:52:04	10:52:15	4.21"

# Check the result



In Feeds, you will see if the feed has been well accepted by Amazon ;

	Filter	- Q Search ite	ems							Search
ffer Errors		Submission ID	Status	Туре		P	Ø	-	0	Refresh
		181195018374	Submitted	Products Images			Tue, Apr 21, 2020 10:57 PM	N/A	2	
		181190018374	Submitted	Inventory			Tue, Apr 21, 2020 10:53 PM	N/A	2	
		181191018374	Submitted	Prices			Tue, Apr 21, 2020 10:53 PM	N/A	-	
		181188018374	Done	Products	1		Tue, Apr 21, 2020 10:52 PM	7 minutes ago	89"	
		181172018374	Done	Products Images	9		Tue, Apr 21, 2020 10:26	28 minutes ago	380"	

Once the feed has been successfully sent, after a while, the changes should reflect on Amazon.